

Are you a business leader within the Australian Horticulture Industry?



APPLY TO BE A PART OF AN EXCITING LEADERSHIP PROGRAM FUNDED BY HAL THAT IS AVAILABLE TO ONLY 20 BUSINESS LEADERS FROM ACROSS THE AUSTRALIAN HORTICULTURE INDUSTRY CALLED: "HORTICULTURE – THE NEXT GENERATION". THIS IS THE SECOND INTAKE OF A VERY SUCCESSFUL PROGRAM THAT WAS RUN IN 2012.

WATCH THE VIDEO FOR FEEDBACK FROM THE 2012 PARTICIPANTS

[HORT NEXT GENERATION 2012 - FEEDBACK VIDEO](#)

Who will this program benefit?

Successful applicants will receive:

- ✓ 4 FULL DAYS OF FACE TO-FACE LEADERSHIP AND BUSINESS DEVELOPMENT TRAINING;
- ✓ NETWORKING AND BEST PRACTICE SHARING OPPORTUNITIES WITH FELLOW INDUSTRY LEADERS;
- ✓ ACCESS TO A WEALTH OF WEB-BASED SUPPORT TOOLS, WEBINARS AND TRAINING PROGRAMS;
- ✓ EXPERIENCED ONE-TO-ONE COACHING SUPPORT

Horticulture – the Next Generation is a tailored leadership development program designed to benefit Owners and Managers of levy paying businesses who have responsibility for managing staff, are looking to grow their business and have a passion for their industry and its future.

It is a program that covers "hands-on" practical tools and concepts for growing and building your business. The program will be tailored to the specific needs of participants but will cover areas like: planning, problem solving, practical marketing and sales, people management, individual leadership, time management and decision making.

There is a significant online learning component in addition to the face-to-face workshops.

The fully funded program is open to owners and staff of levy paying businesses, however additional places are available for businesses involved in the horticulture supply chain and will be considered on a merit basis. Supply chain leaders will be required to fully fund their involvement. [Contact Russell Cummings for more information.](#)

Participants must be available for the following dates and locations for the 2013 program

**1ST WORKSHOP: AUGUST 26-27, 2013
BRISBANE, STAMFORD PLAZA**

**2ND WORKSHOP: OCTOBER 28-29, 2013,
MELBOURNE, COMO HOTEL**

Note:

TRAVEL AND ACCOMODATION COSTS WILL NOT BE COVERED AS PART OF THE PROGRAM

Applications close:

5:00 PM, 15TH JULY 2013

[Click to Apply](#)



Don't miss this unique opportunity – Apply Now

TO APPLY, APPLICANTS WILL BE REQUIRED TO SUBMIT AN APPLICATION FORM VIA THE LINK BELOW NO LATER THAN 5:00 PM ON 15TH JULY 2013. [CLICK TO APPLY](#)

IF YOU HAVE ANY QUESTIONS REGARDING THIS PROGRAM OR YOUR APPLICATION, PLEASE CONTACT [RUSSELL CUMMINGS](#) OR [PETER MELVILLE](#) AT HAL.

THIS PROJECT IS FUNDED BY HAL AS PART OF THE ACROSS INDUSTRY PROGRAM. THE AUSTRALIAN GOVERNMENT PROVIDES MATCHED FUNDS FOR ALL HAL'S R&D ACTIVITIES.

